



MEDIA COVERAGE 2017





PR CAMPAIGN FACTS

ARTICLES PUBLISHED 305

AUDIENCE REACH 14.7 million

MEDIA VALUE £432,994

RM RHODES
MEDIA
INNOVATIVE MEDIA & PR



13 January 2017 at 3:48pm

Little Mix to perform at Southampton's Ageas Bowl



Credit: Rhodes Media

UK girl band Little Mix are to perform at Southampton's Ageas Bowl on 9th July this year.

It's part of their 'Summer Shout Out' tour which will see Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnoch and Jade Thirlwall perform 13 dates around the UK.

It will be the first time the pop band have played in the city, which will see them perform hits such as 'Shout Out to My Ex' and 'Black Magic'.

Organisers Cuffe and Taylor will also be bringing Bryan Adams to the Ageas this year.

Last updated Fri 13 Jan 2017

The News

Little Mix announce Hampshire date

Little Mix are heading to Hampshire as part of their 'Summer Shout Out' tour.

The X-Factor stars are bringing their stage show to The Ageas Bowl on Sunday July 9. They will be featuring such signature hits as Shout Out to My Ex, Black Magic, Hair and Wings, alongside tracks from their new album Glory Days.

Tickets will go on sale at 9am Friday 20 January with prices from £39.50 and are available from www.ticketmaster.co.uk The Ageas gig will be the 13th stop for their 'Summer Shout Out' tour and is the first time Little Mix have played in the venue. The gig is being organised by promoters Cuffe and Taylor who will also be bringing Bryan Adams to The Ageas in 2017.

Director Peter Taylor said: 'This is a hugely exciting announcement for The Ageas and Southampton. Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to Southampton.'

'We had a great night at The Ageas last year when we brought Rod Stewart to the venue as part of his UK Hits Tour so I am delighted we are coming back with what will be two amazing nights of live music this year.'





Little Mix announce 'Summer Shout Out' UK tour to begin in May

LITTLE Mix are going to be touring the UK this summer.

The girl group - made up of Jade Thirlwall, Jesy Nelson, Leigh-Anne Pinnoch and Perrie Edwards - will be putting on 13 live shows across the UK from May to July.

"Summer Shout Out" will see them perform hits like "Shout Out to My Ex", "Black Magic", "Hair" and "Wings" as well as new tracks from their number one album Glory Days.

Little Mix will perform at 13 tour dates across the UK from May to July

The tour will kick off at Wirral Live on Sunday 21st May and end on Saturday 15th July in Durham.

Sunday 21 May Wirral Live - Tranmere Rovers FC Stadium

Friday 23 June Newmarket - Newmarket Racecourses

Saturday 24 June Gloucester - Kingsholm Rugby Club

Thursday 29 June Dundee - Slessor Gardens

Friday 30 June Edinburgh - Royal Highland Centre

Saturday 1 July Donington - Donington Park Racetrack

Thursday 6 July Scarborough - Open Air Theatre

Friday 7 July London - Greenwich Music Time, The Old Royal Naval College

Saturday 8 July Colwyn Bay - Eirias Stadium

Sunday 9 July Southampton - Ageas Bowl

Thursday 13 July Monmouthshire - Caldicot Castle

Friday 14 July Exeter - Powderham Castle

Saturday 15 July Durham - County Cricket Club, Emirates Riverside





Little Mix coming to Southampton's Ageas Bowl

Probably the biggest girl band in the world right now, Little Mix, will be on our doorstep this summer! Leigh-Anne, Jesy, Perrie and Jade (pictured here) will be performing at the Ageas Bowl in Southampton on Sunday July 9th. They'll be playing hits like 'Shout Out to My Ex', 'Wings' and 'Black Magic' at the home of Hampshire Cricket.

The girls were formed five years ago on the X Factor and became the first group to win the competition.

Tickets for the show will go on sale to Ageas Bowl Priority Customers on 9.00am on Tuesday 17th January, before going on general sale at 9.00am on Friday 29th January.

All tickets are priced at £39.50 and will be available from www.ticketmaster.co.uk

Hampshire Cricket Chief Executive, David Mann said:



"We're delighted to be hosting yet another world-class act at the Ageas Bowl as we continue to develop the pedigree of the stadium as a major concert venue. Little Mix join rock legend Bryan Adams as artists who will feature here this year, and we look forward to welcoming their fans to the Ageas Bowl for what promises to be a memorable weekend of music."

This gig will come just two days after rock legend Bryan Adams will also perform at the Ageas Bowl. You can read more about that on our showbiz page at www.spirefm.co.uk/news

HAMPSHIRE CHRONICLE

LITTLE MIX BRING THEIR 'SUMMER SHOUT OUT' TOUR TO SOUTHAMPTON IN 2017

A SUPERSTAR girl band will perform in Hampshire this summer.

Little Mix will perform at the Ageas Bowl just days after Canadian rocker Bryan Adams plays at the same venue. The concert, on Sunday July 9, is part of their newly announced 'Summer Shout Out' tour.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall have established themselves as one of British pop's brightest acts.

The show will feature such signature hits as Shout Out to My Ex, Black Magic, Hair and Wings, alongside tracks from their new album Glory Days.

Tickets go on sale at 9am Friday January 20 priced from £39.50 and are available from www.ticketmaster.co.uk

The Southampton date is part of a 13-date tour and is the first time Little Mix have played in the city.

The gig is being organised by promoters Cuffe and Taylor who brought Rod Stewart to the Ageas last year and will also be bringing Bryan Adams to the venue on July 7.

Director Peter Taylor said: "This is a hugely exciting announcement for The Ageas and Southampton.

"Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to Southampton.

"We had a great night at The Ageas last year when we brought Rod Stewart to the venue as part of his UK Hits Tour so I am delighted we are coming back with what will be two amazing nights of live music this year."

2016 was an incredible year for Little Mix with another massive No.1 single 'Shout Out To My Ex', and their album 'Glory Days', shooting straight to No.1 on the Official Albums Chart.

The record has spent a total of four weeks in the peak position and is the quickest selling album in the UK charts by a girl group since Destiny's Child's Survivor in 2001. It is also the longest-reigning girl group No.1 album of the millennium.



SOUTHERN
Daily Echo Est. 1888
dailyecho.co.uk

Superstar girl band Little Mix set to play in Hampshire this summer

BREAKING NEWS: A SUPERSTAR girl band is set to play in Hampshire this summer.

Little Mix will perform at the Ageas Bowl as part of its 'Summer Shout Out' tour just days after Canadian rocker Bryan Adams plays at the same venue.

Tickets for the show on Friday, July 7, will go on general sale on Friday, January 20.

David Mann, chief executive of Hampshire Cricket, said: "We're delighted to be hosting yet another world-class act at the Ageas Bowl as we continue to develop the pedigree of the stadium as a major concert venue.

"Little Mix join rock legend Bryan Adams as artists who will feature here this year, and we look forward to welcoming their fans to the Ageas Bowl for what promises to be a memorable weekend of music."



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Little Mix Shout Out to Hampshire fans

Hilary
Porter



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The concert, on Sunday July 9, is part of their newly announced 'Summer Shout Out' tour.

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The show will feature such signature hits as *Shout Out to My Ex*, *Black Magic*, *Hair* and *Wings*, alongside tracks from their new album *Glory Days*.

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The News

Pop band Little Mix announce Hampshire gig

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They will be featuring such signature hits as *Shout Out to My Ex*, *Black Magic*, *Hair* and *Wings*, alongside tracks from their new album *Glory Days*.

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The Ageas gig will be the 13th stop for their Summer Shout Out tour and is the first time Little Mix have played at the venue.

The gig is being organised by promoter Cuffe & Taylor, which will also be bringing Bryan Adams to stadium in

2017. Ageas director Peter Taylor said: 'This is a hugely exciting announcement for The Ageas and Southampton.'

'Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to Southampton.'

'We had a great night at The Ageas last year when we brought Rod Stewart to the

venue as part of his UK Hits Tour so I am delighted we are coming back with what will be two amazing nights of live music this year.'

Former Take That star Robbie Williams will also be playing in Southampton this year.

The singer will perform at St Mary's Stadium on June 6 as part of his Heavy Entertainment Show tour.



COMING SOON Little Mix will perform in Hampshire

getwestlondon

Little Mix Summer Shout Out 2017 tour: How to get tickets

Little Mix are readying for one of the biggest music events of the summer as they announce a huge outdoor venue tour.

The pop group will visit the likes of London, Newmarket and Southampton on their Summer Shout Out tour, which follows the news of their sell-out arena dates.

They will play their biggest hits including number one singles Black Magic and Shout Out to My Ex at Newmarket Racecourse in Suffolk on June 23, before The Old Royal Naval College in London on July 7 and Southampton's Ageas Bowl on July 9. After the success and phenomenal demand of their UK arena tour, tickets for these newly announced outdoor shows are expected to follow. In late 2016 the UK's biggest girl group announced The Glory Days Tour and the demand was so high that it has since been extended to 36 shows. The girls are on a winning streak after their latest release Glory Days became one of the fastest selling albums of 2016 when it landed at number one in December shifting more than 90,000 copies. Following the album and lead single Shout Out to My Ex's success, the girls began to sell out arena shows - resulting in a huge extension on their UK and Ireland tour. Find out how to get tickets below so you don't miss out on this huge summer event:



When do tickets go on sale?

The first show to go on sale is **Newmarket Racecourse** at **9am** on **Wednesday January 18**, following a sell out presale earlier this week. Meanwhile tickets for the **London** and **Southampton** shows go on sale at **9am** on **Friday January 20**.

How much are tickets?

Tickets for the Old Royal Naval College, London, are priced between **£49.50-£82.50**.

The Newmarket Racecourse show will cost **£44.10** and the Ageas Bowl, Southampton is **£43.45**, plus a booking fee.



Where can I buy tickets?

Tickets for all three of the outdoor summer shows can be purchased from [Ticketmaster here](#).

getSURREY

Little Mix Summer Shout Out 2017 tour: How to get tickets

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NME



LITTLE MIX

Britain's biggest pop group

MAY Sun 21 Prenton
Park, Birkenhead

JUNE Fri 23 Racecourse,
Newmarket **Sat 24** Kingsholm
Stadium, Gloucester **Thu 29**
Slessor Gardens, Dundee

Fri 30 Royal Highland
Centre, Edinburgh

JULY Sat 1 Donington Park,
Derby **Thu 6** Open Air
Theatre, Scarborough **Fri 7**

Old Royal Naval College,
London **Sat 8** Eirias Stadium,
Colwyn Bay **Sun 9** AGEAS
Bowl, Southampton

Thu 13 Castle, Caldicot

Fri 14 Powderham Castle,
Exeter **Sat 15** Emirates
Riverside, Durham

TELL ME MORE: The
Summer Shout Out Tour
follows their Number One
album 'Glory Days'.

TICKETS: £29.50-£45 ●●●



Little Mix to perform in Norwich

Little Mix have announced they will be heading to Norwich later this year to perform a gig at Earlham Park.

The X-Factor winning group will take to the stage on Sunday 3rd September, after agreeing to extend their 'Summer Shout Out' tour by a further two dates.

The band have established themselves as one of the biggest acts in the world in recent years, and have produced several number one singles.

More than 20,000 people are expected to flock to Norwich for the event, with tickets going on sale on Saturday 25th March at 10am.



The Journal

LOWESTOFT

Lots of online excitement around the news Little Mix will be performing at Norwich's Earlham Park

Little Mix's Leigh-Anne Pinnock, Jesy Nelson, Perrie Edwards and Jade Thirlwall have established themselves as one of British pops brightest acts

News that pop band Little Mix will be coming to Norwich has sparked lots of excitement on social media. Little Mix will be performing at Earlham Park. Image courtesy of Cuffe & Taylor.

The girl band - who recently scooped their first Brit Award for their single Shout Out To My Ex - have extended their Summer Shout Out tour to include a Norwich date at Earlham Park on Sunday, September 3.

Twenty thousand people are expected to flock to the Norwich gig and tickets go on sale this Saturday.

Among those to express their excitement on Twitter was @katiepilbs who said "Little Mix Playing Earlham Park - This is not a drill."

@ellieehudson_ said "Omg Little Mix are coming to Norwich" while @bryonydaviesxo tweeted "I'm so tempted to get tickets and see them twice in one year."

On the Eastern Daily Press and Norwich Evening News Facebook pages and websites there has also been much discussion about the latest big act announced for Norwich, with lots of people highlighting the story to friends and hoping to get tickets.

Ellen Fiske said: "How many times have I said I want to see these!" Leanne Hill said: "Is it acceptable to see them twice!!"

Shell Wilde said: "Oh fab. Can we get tickets?!"

A number of people have also highlighted the date clash with the Sundown Festival which is at the Norfolk Showground from September 1 to 3. MMatt commented: "Great to see Little Mix coming to Norwich, what a pity its the same weekend as Sundown - Norwich roads will be a complete traffic jam!!"

Marie Catchpole said: "Want to take boys as they would love this but its also Sundown weekend - what to do??" While others said they were hoping for other acts to come to the city.

Will Turner said: "Please say Lenny Kravitz!"

Ticket prices for Little Mix's Norwich gig on Sunday, September 3 start at £39.50 and go on sale at 10am on Saturday, March 25 via www.ticketmaster.co.uk

There will also be exclusive Golden Circle tickets available at £55. For more information about Little Mix, visit www.little-mix.com or check out their Facebook page.



This story also appeared in the: EDP 24 (121,697); Evening News 24 (22,815); North Norfolk News (1,770); Thetford and Brandon Times (1,722); Beccles and Bungay Journal (1,286); Great Yarmouth Mercury (15,804); Dereham Times (2,948); Fakenham Times (2,462); Watton and Swaffham Times (1,799); Wymondham and Attleborough Mercury (3,942); Diss Mercury (2,542);

Norwich Evening News

'More great acts' promised as Little Mix head to Norwich



EMMA KNIGHTS

emma.knights@archant.co.uk

Music fans are today being promised "even more great acts" in the wake of the announcement that Super Star girl band Little Mix are coming to Norwich.

The band will be at Earlham Park on Sunday, September 3 – the same venue that hosted Radio One's Big Weekend in 2015.

It raises the prospect of the park becoming a go-to concert venue for some of the world's biggest performers.

Alan Waters, leader of Norwich City Council, which owns and manages Earlham Park, said: "Since hosting Radio One's Big Weekend in 2015 we have been approached by more organisers wishing to put on high profile events at the park, and we hope this means that residents will have even more opportunities to see great acts right on their doorstep."

Little Mix – who recently won their first Brit Award for their single Shout Out To My Ex – revealed yesterday that they have extended their Summer Shout Out tour to include the Norwich date.

Up to 20,000 are expected to attend the Norwich gig, with tickets going on sale this Saturday.

News of the concert is a big coup for Norwich, which is

already looking forward to welcoming pop superstars Take That to Carrow Road for two concerts in June.

It is also another big boost for the profile of Earlham Park.

It comes after about 50,000 music fans flocked to the park

over two days in 2015 for the Big Weekend, which saw major names such as Taylor Swift, Foo Fighters, Muse and Florence and the Machine among the headline acts.

On June 24 this year up to 15,000 people are expected to attend the first Let's Rock Norwich! retro music festival.

Peter Taylor, director of

promoter Cuffe and Taylor, which is organising the Little Mix gig, said: "Earlham Park is a venue that is synonymous with fantastic outdoor concerts so we will look forward to what is sure to be an incredible night of live music."

Ticket prices for Little Mix's Norwich gig on Sunday, September 3 start at £39.50 and go

on sale at 10am on Saturday, March 25 via www.ticketmaster.co.uk.

Little Mix fans can sign up for the chance buy tickets before they go on general sale by registering before midday today for presale access at <https://littlemix.ontouraccess.com/>

Factfile

Little Mix

Since they first shot to fame on the 2011 series of the TV show The X Factor, Little Mix have established themselves as one of British pop's brightest acts.

Band members Perrie Edwards, Jesy Nelson, Leigh-Anne Pincock and Jade Thirlwall became the first group ever to win the reality TV talent contest, and have since been propelled into pop superstardom. Their array of hits include



Little Mix.

Black Magic, Hair, Wings and their debut single Cannonball, and they

recently scooped their first Brit Award for their number one single Shout Out To My Ex.

Last year Little Mix's fourth album Glory Days shot straight to number one in the Official Albums Chart, spending four weeks in the peak position and becoming the quickest selling album in the UK charts by a girl group since Destiny's Child's Survivor in 2001. Their previous albums include DNA, Salute and Get Weird.

LONDON24

LONDON FOR LONDONERS

"Is it acceptable to see them twice?!": Fans react to the news Little Mix will be performing at Norwich's Earlham Park



Little Mix will be performing at Earlham Park. **Image courtesy of Cuffe & Taylor.**

The girl band - who recently scooped their first Brit Award for their single Shout Out To My Ex - have extended their Summer Shout Out tour to include a Norwich date at Earlham Park on Sunday, September 3. Twenty thousand people are expected to flock to the Norwich gig and tickets go on sale this Saturday. Among those to express their excitement on Twitter was @katiepilbs who said "Little Mix Playing Earlham Park - This is not a drill."

@ellieehudson_ said "Omg Little Mix are coming to Norwich" while @bryonydaviesxo tweeted "I'm so tempted to get tickets and see them twice in one year."

On the Eastern Daily Press and Norwich Evening News Facebook pages and websites there has also been much discussion about the latest big act announced for Norwich, with lots of people highlighting the story to friends and hoping to get tickets.

Ellen Fiske said: "How many times have I said I want to see these!"

Leanne Hill said: "Is it acceptable to see them twice!!"

Shell Wilde said: "Oh fab. Can we get tickets ?!"

A number of people have also highlighted the date clash with the Sundown Festival which is at the Norfolk Showground from September 1 to 3.

Matt commented: "Great to see Little Mix coming to Norwich, what a pity its the same weekend as Sundown - Norwich roads will be a complete traffic jam!!"

Marie Catchpole said: "Want to take boys as they would love this but its also Sundown weekend - what to do??"

While others said they were hoping for other acts to come to the city. Will Turner said: "Please say Lenny Kravitz!"

Ticket prices for Little Mix's Norwich gig on Sunday, September 3 start at £39.50 and go on sale at 10am on Saturday, March 25 via www.ticketmaster.co.uk . There will also be exclusive Golden Circle tickets available at £55.

Norwich Advertiser

Little Mix announce gig at Earlham Park

Pop band **Little Mix** are the latest major music act to announce that they are heading to Norwich.

The girl band - who recently scooped their first Brit Award for their single *Shout Out To My Ex* - have extended their Summer Shout Out tour to include a Norwich date at Earlham Park on Sunday, September 3.

Twenty thousand people are expected to flock to the Norwich gig and tickets go on sale this Saturday.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnoch and Jade Thirlwall have established themselves as one of British pop's brightest acts, with hits including *Shout Out to My Ex*, *Black Magic*, *Hair and Wings*.

Their latest album *Glory Days* shot straight to number one last year, spending four weeks in the peak position and becoming the quickest selling album in the UK

Emma Knights
emma.knights@archant.co.uk

charts by a girl group since Destiny's Child's *Survivor* in 2001.

Peter Taylor, director of promoters Cuffe and Taylor which is organising the gig, said: "We are delighted to be bringing Little Mix to Earlham Park as this is a hugely exciting announcement for Norwich and the surrounding area."

"Little Mix are, without a doubt, one of the UK's most successful pop acts and the response to their tour this year has been absolutely phenomenal."

"Earlham Park is a venue that is synonymous with fantastic outdoor concerts so we will look forward to what is sure to be an incredible night of live music."

The news that Little Mix will be heading to Earlham Park is yet another major music coup for Norwich which is also looking forward to welcoming pop superstars *Take That* to Carrow Road for two concerts later this year.

It is also another big boost for the profile of Earlham Park which is owned and managed by Norwich City City Council and is fast establishing itself as a key music venue for the city.

In 2015 about 50,000 music fans flocked to the park over two days for Radio 1's Big Weekend which saw big names such as Taylor Swift, Foo Fighters, Muse and Florence and the Machine among the headline acts, meanwhile on June 24 this year up to 15,000 people are expected to attend the first Let's Rock Norwich! retro festival featuring

→ Continued on page 2

music stars from the 1970s, 1980s and 1990s.

Alan Waters, leader of Norwich City Council, said: "We are delighted that **Little Mix** will be coming to our very own Earlham Park this September."

"Since hosting Radio 1's Big Weekend in 2015 we have been approached by more organisers wishing to put on such events, giving our residents opportunities to see great acts right on their doorstep."

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→ For more information about Little Mix, visit www.little-mix.com or check out their Facebook page.



Little Mix's Leigh-Anne Pinnoch, Jesy Nelson, Perrie Edwards and Jade Thirlwall have established themselves as one of British pop's brightest acts. PHOTO: CUFFE & TAYLOR



Eastern Daily Press

I'm not sure Earlham Park is synonymous with fantastic outdoor concerts - but one day I hope it could be

These were the words of **Peter Taylor**, director of promoters **Cuffe and Taylor**, which is behind a gig at the park announced this week by multiple chart-toppers Little Mix.

Perhaps that was the selling point used by Norwich City Council, which owns the park, when trying to convince the all-girl act to play in the city, because I'm not sure it's strictly true. Yet.

Granted we had the superb Big Weekend event in 2015, but other than that I'm not sure there have been that many times the park has been rocking with the latest big name act.

But let's hope that is about to change.

While there will no doubt be some who live in and around the park worried about the impact such concerts might have on their lives, I think the city council deserves praise for looking to build on the success of that 2015 extravaganza.

As we all know, these are financially tough times for all local councils and it is imperative they look for alternative ways to bring in funds. As pubs, farms and numerous other organisations have found out, this is the era of diversification.

As you can tell by the number of outdoor concert venues springing up all over Norfolk at the moment, live music is clearly a good way to bring in income.

I'm a big music fan so may be more biased than your average person, but I think it's generally fantastic for Norfolk to see all these big names now coming to the county.

It brings in money to the local economy, can improve the moods of thousands of people and helps to smash any long-standing (and incorrect) image this county has of being a cultural backwater.

I also wonder if we've found the answer to those who question why Norwich doesn't have a proper concert hall-sized venue to attract the bigger names?

It's something many have debated, but as yet no-one has been able to find a way forward.

Could it be instead that the city looks to build up a regular selection of outdoor concerns during the warmer months to keep us all entertained?



Eastern Daily Press

Lots of online excitement over Little Mix date

EMMA KNIGHTS

emma.knights@archant.co.uk

News that pop band Little Mix will be coming to Norwich has sparked lots of excitement on social media.

The girl band – who recently scooped their first Brit Award for their single Shout Out To My Ex – have extended their Summer Shout Out tour to include a Norwich date at Earlham Park on Sunday, September 3.

Some 20,000 people are expected to flock to the Norwich gig and tickets go on sale this Saturday.

Among those to express their excitement on Twitter was @katiepilbx who said “Little Mix Playing Earlham Park - This is not a drill.”

@ellieshudson_ said “Omg Little Mix are coming to Norwich”

while@bryonydaviexxtweeted “I’m so tempted to get tickets and see them twice in one year.”

On the Eastern Daily Press and Norwich Evening News Facebook pages and websites there has also been much discussion about the latest big act announced for Norwich, with lots of people highlighting the story to friends and hoping to get tickets.

Ellen Fiske said: “How many times have I said I want to see these!”

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Matt commented: “Great to see Little Mix coming to Norwich, what a pity it’s the same weekend as Sundown – Norwich roads will be a complete traffic jam!!”

Marie Catchpole said: “Want to take boys as they would love this but it’s also Sundown weekend – what to do??”

While others said they were hoping for other acts to come to the city.

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Ticket prices for Little Mix's Norwich gig on Sunday, September 3 start at £39.50 and go on sale at 10am on Saturday, March 25 via www.ticketmaster.co.uk

There will also be exclusive Golden Circle tickets available at £55.

For more information about Little Mix, visit www.little-mix.com or check out their Facebook page.



Little Mix's Leigh-Anne Pincock, Jesy Nelson, Perrie Edwards and Jade Thirlwall have established themselves as one of British pop's brightest acts. Picture: CLIFFE & TAYLOR

Eastern Daily Press

Amazing summer of music is a great boost for our city and region

EMMA KNIGHTS
AND JESSICA LONG
emma.l@edpjournal.co.uk

From Take That playing two dates at Norwich City Football Club to Tom Jones performing at Holkham Hall in north Norfolk - our region looks set to enjoy a great summer of outdoor music this year and a major profile boost on the national stage.

Today tickets go on sale for the latest big music act to be announced for Norwich - girl band Little Mix who will play Earlam Park on September 5 - and as this map shows there is a huge array of other big stars as well as festivals like Sundown and Latitude for people to enjoy in the months ahead.

Stefan Gurney, executive director of Norwich BID (Business Improvement District), said: "The great thing from Norwich's perspective is we are starting to attract that level of act to the city. We are beginning to get the reputation as a place that you must have on your list of venues for the big acts. It is being understood that Norwich is the draw for the whole of the region

and that is reflected in the size of the acts that are coming here." He added: "It is putting us on the national stage for events and acts and that is thanks to the hard work of a lot of people and partners. With BBC Radio 1's Big Weekend it took 10 years to get them to Earlam Park. I know lots of people worked very hard, and we are starting to see the fruits of that with other bands starting to come here."

He said Holkham Hall's history of open air concerts, Carrow Road's previous gigs such as Elton John and Rod Stewart, and events at other venues have also helped to boost the region's profile.

"People are starting to notice us and it is paying dividends," he said.

Nick Bond, head of tourism at VisitNorwich, said it was great to see so many major names heading to Norwich and said the city's growing success on the music scene echoes its profile as a key shopping destination for the region, with both being great news for the local economy.

"When BBC Radio 1's Big Weekend was held in Norwich the economic value of it was tremendous, and it is building on

at position," he said. Alan Waters, leader of Norwich City Council, added: "Norwich is set to have a wonderful summer of entertainment... We are particularly pleased to welcome Little Mix to our much loved Earlam Park, which has already proved itself to be a fitting venue for international stars."

Profile

Little Mix tickets on sale today

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LONDON24

LONDON FOR LONDONERS

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Norwich Evening News

newsbites

Music

The line-up for one of the county's biggest music festivals is to be revealed next week.

Sundown Festival is being held at the Norfolk Showground from September 1-3 and organisers will announce the acts on Wednesday March 29.

It attracts some of the biggest names in pop, dance and urban music and last year more than 40,000 people visited the festival over the three days. Jason Derulo, Chase and Status, Years & Years, Jess Glynne, Dizzee Rascal have all played the festival in the past but organisers are remaining tightlipped about who will be taking to the stage this year.

The announcement will follow the news that pop superstars Little Mix are coming to Norwich in September.

This year there will be two brand new stages at Sundown bringing the total number to five

GREAT YARMOUTH **Mercury** 24

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Norwich Evening News

from the editor



Outdoor concerts could end concert hall debate

"Earlham Park is a venue that is synonymous with fantastic outdoor concerts"

These were the words of Peter Taylor, director of promoters Cuffe and Taylor, which is behind a gig at the park announced this week by multiple chart-toppers Little Mix.

Perhaps that was the selling point used by Norwich City Council, which owns the park, when trying to convince the all-girl act to play in the city, because I'm not sure it's strictly true. Yet.

Granted we had the superb Big Weekend event in 2015, but other than that I'm not sure there have been that many times the park has been rocking with the latest big name act.

But let's hope that is about to change. While there will no doubt be some who live in and around the park worried about the impact such concerts might have on their lives, I think the city council deserves praise for looking to build on the success of that 2015 extravaganza.

As we all know, these are financially tough times for all local councils and it is imperative they look for

alternative ways to bring in funds. As pubs, farms and numerous other organisations have found out, this is the era of diversification.

As you can tell by the number of outdoor concert venues springing up all over Norfolk at the moment, live music is clearly a good way to bring in income.

I'm a big music fan so may be more biased than your average person, but I think it's generally fantastic for Norfolk to see all these big names now coming to the county.

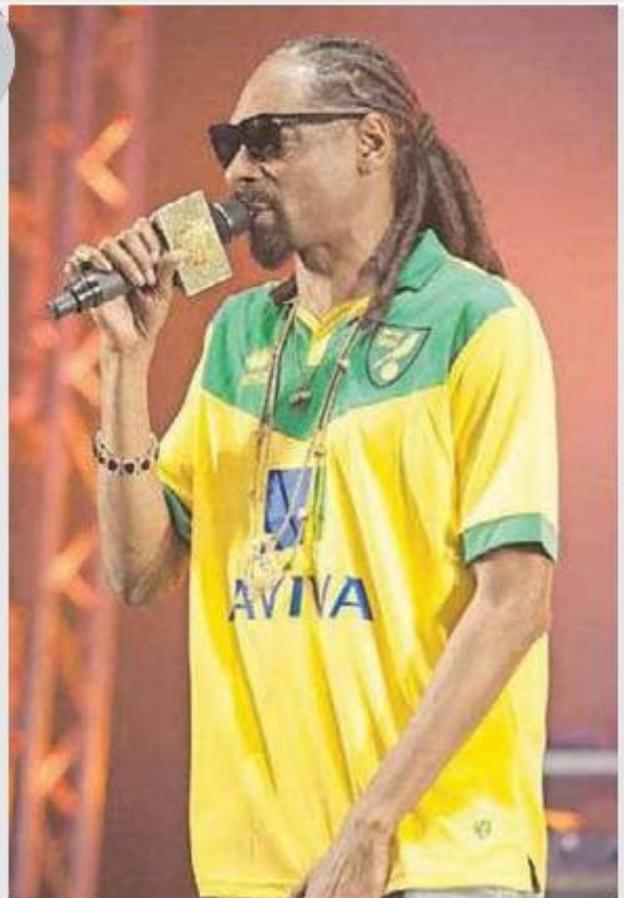
It brings in money to the local economy, can improve the moods of thousands of people and helps to smash any long-standing (and incorrect) image this county has of being a cultural backwater.

I also wonder if we've found the answer to those who question why Norwich doesn't have a proper concert hall-sized venue to attract the bigger names?

It's something many have debated, but as yet no-one has been able to find a way forward.

Could it be instead that the city looks to build up a regular selection of outdoor concerns during the warmer months to keep us all entertained?

David Powles



Snoop Dogg, wearing a Norwich City FC shirt, performing at the Radio 1 Big Weekend, held in Earlham Park, in May, 2015. Picture: MATT CROSSICK PA WIRE

Eastern Daily Press



2,000 tickets sold in two minutes for Little Mix's Norwich gig

Tickets for Little Mix's Norwich gig in Earlham Park are selling fast with 2,000 of the tickets selling in just two minutes. The band – who recently scooped their first Brit Award for their single Shout Out To My Ex – have extended their Summer Shout Out tour to perform at Earlham Park on Sunday, September 3 and tickets went on sale to the general public today at 10am. Some 20,000 people are expected to flock to the Norwich gig. @CuffeandTaylor, who are organising the gig, tweeted: "2000 Tickets Sold in 2 Mins to @LittleMix in #Norwich - But Hurry Up.... They'll be out of here before we know it <http://bit.ly/2ogjpx6> Band members Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall will play venues across the UK earlier in the summer before heading down under to Australia and New Zealand and then returning to the UK for the Earlham Park concert. Among the people to have snapped tickets this morning was @BethdwBethany who tweeted: "Seeing @LittleMix in September at Norwich Earlham Park - soooo happy." @TylaOTBC tweeted: "I just got tickets to see Little Mix in Norwich. I can't wait. It's gonna be amazing. #norwich @LittleMix." Some fans who signed up to access the band's ticket presale window, were also delighted to have got their tickets ahead of them going on general sale. @MaddieSoar tweeted: "Just got tickets to @LittleMix in Norwich 3 September! Excited doesn't come close." @Alice_Jane92 said: "Tickets to see Little Mix perform in Norwich purchased!!"

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The LOWESTOFT Journal

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Eastern Daily Press

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Little Mix's Leigh-Anne Pinnoch, Jesy Nelson, Perrie Edwards and Jade Thirlwall have established themselves as one of British pop's brightest acts.

Picture: CUFFE & TAYLOR

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Little Mix tickets went on sale to the general public on Saturday morning with lots of fans quickly buying their tickets and taking to social media to express their excitement about the concert.

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ELY STANDARD

Line-up announced for Norwich Festival 2017 - but who's headlining?

Craig David and Pendulum will headline Sundown at the Norfolk Showground in Costessey this September, rounding off the festival season in style. | The full line-up for the event, which takes place from September 1-3, has been revealed today and features artists such as Rag'n'Bone Man, Giggs, Wiley and X Factor winner Louisa Johnson.

An undisputed legend of UK music, Craig David recently made a career comeback after almost a decade of silence, but is well known for noughties hits like Re-Rewind (The Crowd Say Bo Selecta).

Drum 'n' bass band Pendulum, whose hits include Trantula and Blood Sugar, will also be returning after a lengthy absence from performing. Renowned for delivering a range of the biggest names in pop, urban and dance music, the music extravaganza attracted some 40,000 people last year.

For 2017 the festival is set to be "bigger and better than ever" according to organisers, with the addition of two new stages, bringing the total to five.

Jason Derulo, Chase and Status and Years & Years headlined Sundown last year and recent years have also seen appearances from the likes of Rudimental, Tinie Tempah, Norwich's very own Sigala and Labyrinth. Other acts confirmed for the upcoming event include Raye, Kurupt FM, AJ Tracey, Tom Greenan, John Newman, Stefflon Don, Younger, Zak Abel, Hannah Wants, Disciples, Noisia, TQD, Camo & Krooked, Metrik, Jaguar Skills, Low Steppa, Artwork, Solardo and Skream.

The announcement follows the news that pop superstars Little Mix are also coming to Norwich in September.

The girl band will play in front of 20,000 people at Earlham Park on September 3 - the same evening as the final night of the Sundown Festival. Early bird tickets for Sundown Festival will be available from 10am on Friday, March 31 from with general sale being released on Friday, April 7.

Prices start at £38.50 for a day ticket, £72 for a weekend ticket and £99 for weekend camping. VIP passes will also be on sale for an additional £30.

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These latest names are joining an increasing number of major artists making 2017 a year they will take to an open-air stage in our part of the world – proving our region really is increasingly making a name for itself on the national music scene.

Sixty-thousand people are set to enjoy pop superstars Take That perform the final two dates of their Wonderland tour at Carrow Road in Norwich in June.

It will be the first time they have ever performed in the city and, as a long-time Take That fan, for me this is definitely my music highlight! Take That's Wonderland album - released less than a week

ago on March 24 – is in my opinion one of the best since the band reformed and it is sure to make for a spectacular show here in our fine city.

Meanwhile there is also lots more in store for outdoor audiences both in Norwich, around the county and beyond – from Olly Murs and Elbow gigs at Thetford Forest in June to Sir Tom Jones at Holkham Hall in July to Jools Holland at Taverham Hall also in July.

Added to this, festival fans can enjoy retro extravaganza Let's Rock Norwich at Earlham Park in June, the Reload Festival at the Norfolk Showground in September, and of course the ever-popular Latitude Festival across the county border in Henham Park in July.

With all this and more, we are spoilt for choice when it comes to big open-air music events this year.

It is great news for music fans, great news for our region's cultural profile, and great news for our local economy.

Be sure to snap up your tickets, help show how amazing our region's audiences can be, and hopefully inspire more big names to head here in the future.

Norwich Evening News

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With all this and more, we are spoilt for choice when it comes to big open-air music events this year.

It is great news for music fans, great news for our region's cultural profile, and great news for our local economy.

Be sure to snap up your tickets, help show how amazing our region's audiences can be, and

hopefully inspire more big names to head here in the future.

Norwich Evening News

Opinion: We'll never be city of culture until we have music venue

Reader opinion: We'll never be city of culture until we have music venue : Tony Self, Blithewood Gardens, Sprowston Norwich will never be a city of culture until it has a music venue, says Tony Self. Picture: Archant Archant
We'll never be city of culture until we have music venue



I have just seen the article regarding the upcoming music heading our way. Let's Rock features some 80s has-beens; Little Mix is just four girls who dance to backing tracks; Take That ditto. Reload will just be the same as Let's Rock. If that's music – I'm a martian!

Where is the music for rock fans? It's a good job we have the Brickies in Sprowston – it is the only chance to see bands play real music. Tom Jones, Cliff, Thetford Forest might be OK if that floats your boat, but why oh why can't we have an outdoor festival of rock music with Metallica, Saxon, Europe, Thunder, Black Stone Cherry, Soundgarden. These bands have all played at Knebworth and Donnington, if these places can accommodate them, why can't Norwich?

We will never be a city of culture unless we build a proper purpose built concert venue. That £180million wasted on the NDR could have been used for such a venue. Enough said. Tony Self, Blithewood Gardens, Sprowston.



When is the Little Mix tour 2017? Summer Shout Out and Glory Days UK dates, venues and tickets – all you need to know

LITTLE Mix, Britain’s biggest girl band, are touring the country TWICE this year with a series of summer gigs followed by an autumn arena tour.

Hoping to catch the former X Factor winners? Here are the details you need on dates, venues and tickets... When is the Little Mix tour? Little Mix have TWO tours this year – the Summer Shout Out Tour and the Glory Days Tour. The summer tour starts in May and includes dates at football and rugby stadiums, racecourses, cricket grounds and more. Meanwhile, The Glory Days Tour runs at various arenas, from October 9 in Aberdeen to November 26 at the O2 Arena in London. At some venues, the girls are playing matinee and evening shows.



- | | | | |
|---|--|--|--|
| <p>May
 21 – Tranmere Rovers FC Stadium, Wirral
 28 – Radio 1’s Big Weekend, Hull</p> <p>June
 23 – Newmarket Racecourse
 24 – Kingsholm Rugby Club Gloucester
 25 – Harlequins, The Twickenham Stoop
 29 – Slessor Gardens, Dundee
 30 – Royal Highland Centre, Edinburgh</p> <p>July
 1 – Donington Park Race-track
 6 – Open Air Theatre, Scarborough
 7 – Greenwich Music Time, The Old Royal Naval College, London
 8 – Eirilas Stadium, Colwyn Bay
 9 – Ageas Bowl Southampton</p> | <p>13 – Caldicot Castle, Monmouthshire
 14 – Powderham Castle, Exeter
 15 – County Cricket Club, Emirates Riverside Durham
 16 – Bitts Park, Carlisle Cumbria</p> <p>September
 01 – South of England Event Centre, Ardingly, West Sussex – JUST ANNOUNCED!
 03 – Earlham Park, Norwich</p> <p>GLORY DAYS TOUR
 <i>Evening only shows, unless stated</i></p> <p>October
 09 – GE Oil and Gas Arena, Aberdeen
 10 – GE Oil and Gas Arena, Aberdeen
 11 – Metro Radio, Newcastle
 12 – Genting Arena Birmingham
 14 – First Direct Arena,</p> | <p>Leeds (matinee and evening)
 16 – Echo Arena, Liverpool
 17 – Sheffield Aren
 19 – Hydro Arena, Glasgow
 20 – Manchester Arena
 26 – O2 Arena, London
 27 – Motorpoint Arena, Sheffield
 28 – Motorpoint Arena, Sheffield
 30 – Cardiff Arena
 31 – Cardiff Arena</p> <p>November
 01 – Liverpool Echo Arena
 03 – Newcastle Metro Radio
 04 – Newcastle Metro Radio (matinee and evening)
 06 – Dublin 3Arena
 07 – The SSE Arena Belfast
 08 – The SSE Arena Belfast
 10 – Glasgow Hydro Arena
 11 – Glasgow Hydro Arena
 13 – Leeds First District Arena
 14 – Motorpoint Arena, Nottingham</p> | <p>15 – Motorpoint Arena, Nottingham
 17 – Birmingham Genting Arena
 18 – Birmingham Genting Arena (matinee and evening)
 20 – Liverpool Arena
 21 – Manchester Arena
 22 – Manchester Arena
 25 – O2 Arena, London (matinee and evening)
 26 – O2 Arena, London</p> <p>How do I get Little Mix tickets?</p> <p>Tickets for the arenas and some summer gigs are – or were – available from Ticketmaster and Seetickets.</p> |
|---|--|--|--|



Little Mix

Artists performing: Little Mix.

Doors open: 18:00:
Under 16's must be accompanied by an adult.

The Ageas Bowl,
Southampton,
Hampshire SO30 3XH



Eastern Daily Press

10 big music acts set to perform in the region this summer



Pop band Little Mix will be heading to Norwich this September to perform a gig in Earlham Park. The girl group extended their Summer Shout Out tour to include the local venue and will be heading to the fine city on Sunday, September 3. Twenty thousand people are set to attend the gig.

Mumford & Sons The alternative folk rock band will be headlining this year's Latitude festival at Henham Park near Southwold. Mumford & Sons will take to the Obelisk Arena on Saturday, July 15 for their only UK festival appearance this year. Joining them over the weekend are The 1975, Ward Thomas, Fleet Foxes and Goldfrapp. Clean Bandit

Little Mix will be coming to Norwich as part of their Summer Shout Out.

This story also appeared in the: Norwich Evening News 24 (22,815); Thetford and Brandon Times (1,722); Lowesoft Journal (15,957); Great Yarmouth Mercury (15,804); Ely Standard (5,143); Diss Mercury (2,542); Beccles and Bungay Journal (1,286); Fakenham Times (2,462); Watton and Swaffham Times (1,799); Wymondham and Attleborough Mercury (3,942); Derham Times (2,948); North Norfolk News (1,770);

Norwich Evening News

City park getting ready to host major music festival for the masses

SOPHIE WYLLIE

sophie.wyllie@archant.co.uk

A retro 1980s festival is boosting Norwich's profile as a city of live music.

That is the claim of a business chief who will be one of the 15,000 people flocking to Earlham Park this Saturday for the inaugural Let's Rock Norwich! event.

Tony Hadley, lead singer of Spandau Ballet, will headline the festival which starts at noon and finishes at 10.30pm.

Stefan Gurney, executive director of Norwich Business Improvement District, who is going to the gig, said: "It is very positive. The city has another vibrant, big festival for a calendar of events which is already ramping up."

He added that the BBC Radio 1 Big Weekend at Earlham Park in 2015 showed Norwich had the infrastructure to cope with big live music events.

Mr Gurney said Let's Rock Norwich! increased the city's profile and businesses including bars and restaurants would benefit from the thousands of people visiting the area.

Blur drummer and Labour county councillor Dave Rowntree, who represents the area of Earlham Park, said: "I love watching other people play live and there are some amazing names playing this show. Tony Hadley has a great voice.

"The festival is great for Norwich. Earlham Park is the jewel in the crown for Norwich."

He said it was great the park had always attracted big acts, including Jimi Hendrix and The Kinks in the 1960s, and the big outdoor venue was great for

people in the city and surrounding area.

Mr Rowntree added he was looking forward to watching Little Mix play at Earlham Park on September 3.

He said it was important for big acts to inspire future musicians.

Ingrid Henry, who runs the Earlham Park Café, said the business would remain open on the day of the festival.

She said: "It is great that things like Let's Rock Norwich! come to the city. It is great for the community."

Mrs Henry said she would like to see more free children's activities organised at Earlham Park, which is owned and managed by Norwich City Council.

Crews started putting up the stage and other festival features including food and drink stalls, on Sunday morning.

To buy the last remaining tickets visit www.letsrocknorwich.com



The stage being built at Earlham Park ready for Saturday's Let's Rock Norwich! retro music festival.
Picture: DENISE BRADLEY

This story also appeared in the: EDP (121,697); Thetford and Brandon Times (1,722); Lowesoft Journal (15,957); Great Yarmouth Mercury (15,804); Ely Standard (5,143); Diss Mercury (2,542); Beccles and Bungay Journal (1,286); Fakenham Times (2,462); Watton and Swaffham Times (1,799); Derham Times (2,948); Wymondham and Attleborough Mercury (3,942); North Norfolk News (1,770);

SOUTHERN
Daily Echo Est. 1888
dailyecho.co.uk

LITTLE MIX AT THE AGEAS BOWL - ALL YOU NEED TO KNOW

The world's biggest girl band LITTLE MIX are heading to Southampton this weekend and concert promoters are urging people to be prepared for a busy night. The sold-out show will see thousands of fans at the Ageas Bowl this Sunday as one of Britain's brightest pop acts perform what is set to be a sensational show. And today, concert promoters Cuffe and Taylor and the Ageas Bowl are advising people to get their travel plans in place.

Concert promoter Peter Taylor said: "We are all looking forward to what is sure to be a spectacular night at the Ageas Bowl on Sunday and we want to ensure everyone enjoys the night.



"It is going to be very busy and we would urge everyone to double check their travel arrangements and where possible, use the transport services available such as the Park and Ride, and Rail Shuttle facilities.

"The concert is expected to finish at approximately 9pm and after this time the roads around the Ageas Bowl will be incredibly busy so we would ask people to end their fabulous night out by being patient."

A drop off and pickup area is located at Marks and Spencer's, please follow the AA signage. Road closures and diversions will be in place from midday

Sunday. All details can be found via the travel and parking link above. Gates open at The Ageas Bowl at 5:00pm on Sunday, with support acts on stage from approximately 6:30pm.

The Southampton concert date is part of Little Mix's 'Summer Shout Out' tour and is the first time they have played in the city.

The concert is just one of a vast array of both cricket and non-cricket events and showpiece occasions held at the Ageas Bowl and Hilton at the Ageas Bowl throughout the year.

As well as hosting Little Mix and Bryan Adams concerts this year, the venue plays host to three England limited-overs fixtures in 2017 and seven NatWest T20 Blast matches.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnoch and Jade Thirlwall have established themselves as one of British pop's brightest acts.

2016 was an incredible year for the band with another massive No.1 single 'Shout Out To My Ex', and their album 'Glory Days', shooting straight to No.1 on the Official Albums Chart. The record has spent a total of four weeks in the

peak position and is the quickest selling album in the UK charts by a girl group since Destiny's Child's Survivor in 2001. It is also the longest-reigning girl group No.1 album of the millennium



Your local **EASTLEIGH**
newsextra

Little Mix and Bryan Adams hit Ageas Bowl

A SUPERSTAR girl band will perform in Hampshire this weekend.

Little Mix will perform at the Ageas Bowl on Sunday days after Canadian rocker Bryan Adams is due to play at the same venue.

The sell-out concert is part of their 'Summer Shout Out' tour.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall have established themselves as one of British pop's brightest acts.

The show will feature such signature hits as Shout Out to My Ex, Black Magic, Hair and

Wings, and tracks from their new album Glory Days.

The Hampshire date is part of a 13-date tour and is the first time Little Mix have played in the area.

The gig is being organised by promoters Cuffe and Taylor who brought Rod Stewart to the Ageas last year and also bring Bryan Adams, pictured right, to the venue on Friday.

Director Peter Taylor said: "Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to Southampton.

"We had a great night at

The Ageas last year when we brought Rod Stewart to the venue as part of his UK Hits Tour so I am delighted we are coming back with what will be two amazing nights of live music this year."



Little Mix will play the Ageas Bowl on Sunday

Your local **WINCHESTER** **news**extra

Little Mix and Bryan Adams hit Ageas Bowl

A SUPERSTAR girl band will perform in Hampshire this weekend.

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The gig is being organised by promoters Cuffe and Taylor who brought Rod Stewart to the Ageas last year and also bring Bryan Adams, pictured right, to the venue on Friday.

Director Peter Taylor said: "Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to Southampton."



Little Mix will play the Ageas Bowl on Sunday



LITTLE MIX: If you're going to the Ageas Bowl, read this!

It's the time many Little Mix fans in South Wiltshire and West Hampshire have been waiting patiently for - their sell-out performance at the home of Hampshire Cricket! Leighanne, Jesy, Perrie and Jade will be on stage at the Ageas Bowl in Southampton on Sunday evening (July 9th). On this page, you'll find ALL the information you need if you're going along to the Summer Shout Out tour date.

PARKING:

There's no parking available at the Ageas Bowl itself on the day, with Botley Road leading up to it closed between 12.00pm (midday) and 11.00pm. Disabled parking can be pre-booked via the Ageas Bowl website, for £15 - that car park will be open from 2.30pm. You can email tickets@ageasbowl.com to request a space, you'll need to send a scan of your blue badge to access that. A 'Park and Stride' service is being offered for those who have pre-booked tickets, that's available off Tollbar Way nr Wellington Park, Southampton, Hampshire, SO30 2QY Those places have now sold out, but if you've booked it, it's 10 minute walk (approximately 1,000 meters) to the venue. The grass Car Park will be open from 2:30pm. Please allow plenty of time for your journey, as it is likely the roads around the venue will become congested. 'Park and Ride' is being made available, at the University of Southampton Sports Ground, at Wide Lane, Eastleigh, SO50 5PE, which is signposted from Junction 5 of the M27. That will cost you £15 in advance (£20 for vehicles with 9 or more seats), or £20 on the day - with the car park opening at 2.30pm. Bus services will begin at 3.00pm and run continuously until approximately 7.30pm, when they will run every 30 minutes on the hour and half hour. The shuttle bus service is included as part of the ticket price. There's also a 'Rail Shuttle' running from Southampton Airport Parkway train station and Hedge End train station. Tickets cost £2.00 per person. Bus services will begin at 3.00pm and run continuously until approximately 7.30pm when they will run every 30 minutes on the hour and half hour. Bus services will run continuously once the event has finished.

DROP OFF AND PICK UP AREAS:

If you taking people down to the gig, but not parking, then here's the information you need: A drop off area available at Marks and Spencer's in the Hedge End retail park, access to the drop off area will be via Charles Watts Way, just off Junction 7 M27 ONLY. The drop off area will close at 7.30pm and all remaining vehicles will be subject to parking enforcement charges. Pick-ups from the same location will open at 8.30pm.

STAGE TIMINGS:

Gates will open at the Ageas Bowl at 5.00pm. Support acts on the night will be Australian band Sheppard, famous for the song 'Geronimo' and Ella Eyre, who sings 'If I Go' and 'Waiting All Night'. They'll be on stage on approximately 6.30pm. Little Mix themselves are due to be appearing from around 7.30pm

FURTHER INFO:

Details of prohibited items, what happens with re-entry and where to find cash machines can be found on the Ageas Bowl website at www.ageasbowl.com



SOUTHERN
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In the mix at the Ageas

All you need to know about Little Mix at the Ageas Bowl

The world's biggest girl band LITTLE MIX are heading to Southampton this weekend and concert promoters are urging people to be prepared for a busy night.

The sold-out show will see thousands of fans at the Ageas Bowl this Sunday as one of Britain's brightest pop acts perform what is set to be a sensational show.

And today, concert promoters Cuffe and Taylor and the Ageas Bowl are advising people to get their travel plans in place.

To check full details for travel and parking go to: <https://www.ageasbowl.com/ageas-bowl-live/little-mix/>

Concert promoter Peter Taylor said: "We are all looking forward to what is sure to

be a spectacular night at the Ageas Bowl on Sunday and we want to ensure everyone enjoys the night.

"It is going to be very busy and we would urge everyone to double check their travel arrangements and where possible, use the transport services available such as the Park and Ride, and Rail Shuttle facilities.

"The concert is expected to finish at approximately 9pm and after this time the roads around the Ageas Bowl will be incredibly busy so we would ask people to end their fabulous night out by being patient.

"A drop off and pick up area is located at Marks and Spencer's, please follow the AA signage. Road closures and diversions will

be in place from midday Sunday."

Gates open at The Ageas Bowl at 5pm on Sunday, with support acts on stage from approximately 6:30pm.

The Southampton concert date is part of Little Mix's 'Summer Shout Out' tour and is the first time they have played in the city.

The concert is just one of a vast array of both cricket and non-cricket events and showpiece occasions held at the Ageas Bowl and Hilton at the Ageas Bowl throughout the year.

As well as hosting Little Mix and Bryan Adams concerts this year, the venue plays host to three England limited-overs fixtures in 2017 and seven NatWest T20

Blast matches.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall have established themselves as one of British pop's brightest acts.

2016 was an incredible year for the band with another massive No.1 single 'Shout Out To My Ex', and their album 'Glory Days', shooting straight to No.1 on the Official Albums Chart.

The record has spent a total of four weeks in the peak position and is the quickest selling album in the UK charts by a girl group since Destiny's Child's Survivor in 2001. It is also the longest-reigning girl group No.1 album of the millennium.



SOUTHERN
Daily Echo
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dailyecho.co.uk

Chart toppers Little Mix set to take to stage at the Ageas Bowl

SUPERSTAR girl band Little Mix perform at the Ageas Bowl on Sunday on what will be a busy weekend for the venue.

The hotly anticipated show will follow tonight's equally exciting concert by Canadian rock legend Bryan Adams also at the Ageas.

The Little Mix concert is part of their 'Summer Shout

Out' tour.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall have established themselves as one of British pop's brightest acts.

The show will feature such signature hits as *Shout Out to My Ex*, *Black Magic*, *Hair* and *Wings*, alongside tracks from their latest album *Glory*

Days.

The Southampton date is part of a 13-date tour and is the first time Little Mix have played in the city.

Last year was an incredible year for Little Mix with another massive No.1 single *Shout Out To My Ex*, and their album *Glory Days*, shooting straight to No.1 on the Official Albums Chart.

The record has spent a total of four weeks in the peak position and is the quickest selling album in the UK charts by a girl group since Destiny's Child's *Survivor* in 2001. It is also the longest-reigning girl group No.1 album of the millennium.

For all you need to know about arrangements for The Little Mix show see inside...



HAMPSHIRE CHRONICLE

PHOTOS: A weekend to remember for music lovers in Hampshire (and it's not over yet)



IT'S been a weekend to remember for music lovers across Hampshire - and we've got all the coverage here. On Friday night Bryan Adams took to the stage at the Ageas Bowl in front of 10,000 fans. Next up were Blissfields, a two-day festival at Vicarage Farm in Woodmancott, near Winchester. Let's Rock is a familiar event in the calendar for music fans and attracted thousands of people to Southampton Common. And closing out the weekend are Little Mix at the Ageas Bowl. Get involved with the news in your community

This story also appeared in the: EDP 24 (121,697); Evening News 24 (22,815); North Norfolk News (1,770); Thetford and Brandon Times (1,722); Beccles and Bungay Journal (1,286); Great Yarmouth Mercury (15,804); Dereham Times (2,948); Fakenham Times (2,462); Watton and Swaffham Times (1,799); Wymondham and Attleborough Mercury (3,942); Diss Mercury (2,542);

Gazette

At the *heart* of the community since **1878**

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LAST NIGHT'S REVIEW: Little Mix, Ageas Bowl, Southampton

Youngsters maxed out on Little Mix

Lorelei
Reddin



THOUSANDS of bleary-eyed Hampshire schoolgirls will be dragging themselves out of bed for class this morning after a wild night at the Ageas Bowl.

A sold-out audience of 22,000, largely made up of pre-teen girls and their mostly-keen parents, loved every minute of the appearance of their heroes, chart-topping girl band Little Mix.

The superstars made their first trip to Southampton as part of their Summer Shout Out tour and made quite an impression on their young audience.

Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall burst onto stage after support act Sheppard had warmed up an already excited crowd.

Dressed like they'd spent the day at a Formula 1 meeting, in red and black and white chequered track girl outfits, they belted out crowd-pleasers like *Shout Out to my Ex* and Brit Award winner *Shout Out To My Ex*.

Black Magic and *Salute* also proved popular and the crowd enjoyed the band's first single *Wings* as coloured streamers burst into the air.

Changing into black-and-yellow leotards and knee-high boots, the

foursome, who shot to fame after becoming the first and only group to win *X Factor* back in 2011, con-

tinued with more tracks from their latest number 1 album *Glory Days*.

Dozens of tiny fans spent the evening doing cartwheels across the home of Hampshire Cricket, stopping occasionally to scream at their idols and dance around the pitch.

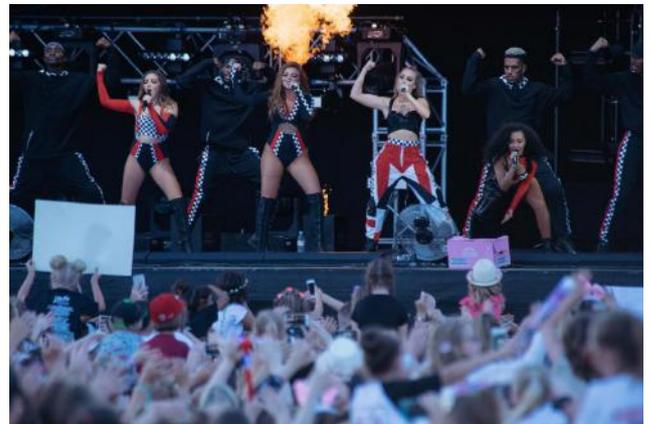
Candy floss and Little Mix merchandise stands were doing a roaring trade while mums stocked

up on Prosecco and Pimm's to enjoy in the evening sunshine.

Amid increased security including armed police, following recent terror attacks, the gig enjoyed a lovely, family-friendly at-

mosphere. The just over an hour-long set ended before the sun set, allowing youngsters to hit their beds – or roll down the hills surrounding the Ageas Bowl if they preferred!

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PHOTOS: Little Mix wows young crowd at Ageas Bowl concert

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Black Magic and Salute also proved popular and the crowd enjoyed Little Mix's own first single Wings.

Changing into black and yellow leotards and high knee boots, the foursome, who shot to fame after becoming the first and only group to win X Factor back in 2011, continued with more tracks from their latest number 1 album Glory Days.

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Hull Daily MAIL

Little Mix are bring Summer Shout Out Tour to Scarborough

Little Mix are heading to Scarborough Open Air Theatre in July as part of their Summer Shout Out tour.

The X-Factor winners' stage show, featuring signature hits Shout Out to My Ex, Black Magic, Hair and Wings, will be coming to Scarborough Open Air Theatre on Thursday, July 6, 2017. They will also be playing tracks from their new album Glory Days, Tickets, costing from £35, go on sale online at 9am on Friday, January 20.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnoch and Jade Thirlwall have become one of British pop's brightest acts.



A spokesman for the band said: "Pop acts like Little Mix don't come along that often. Growing better and bolder with each new album, they understand the brilliance of pop music and how it relates to their passionate and loyal fan base.

"2016 was an incredible year for the band with another massive number one single Shout Out To My Ex, and their album Glory Days, shooting straight to number one on the Official Albums Chart."

Little Mix's Scarborough date is part of the band's 13-date Summer Shout Out tour. Kicking off at Wirral Live on Sunday May 21, the run of outdoor shows ends on Saturday July 15 in Durham.

Little Mix join Jess Glynne, Olly Murs, Madness, Cliff Richard, The Beach Boys, UB40 featuring Ali, Astro and Mickey Virtue, George Benson, Michael Ball and Alfie Boe, 80s v 90s night and indie stars The Charlatans among the star-studded headliners already an-

This story also appeared in the: Northern Echo (107,074); York Press (15,428); CMU (38,112); East Riding Mail (5,596); EFestivals.co.uk (5,315); Fun Kids (Blog) (7,650); Stereoboard.com (24,933);



Little Mix announce UK summer tour



Sarah Robertson for Metro.co.uk Friday 13 Jan 2017 5:38 pm



Little Mix fans get ready for some great news.

The awesome foursome has announced they are going on a tour of the UK this summer as part of the group's 'Summer Shout Out'.

As part of the tour which will span the length and breadth of the UK from May to July, the world's biggest girl band will perform their signature hits, including 'Shout Out to My Ex', 'Black Magic', 'Hair' and 'Wings', alongside tracks from their new album 'Glory Days'.



Little Mix UK tour dates

Sunday 21 May Wirral Live – Tranmere Rovers FC Stadium
Friday 23 June Newmarket – Newmarket Racecourses
Saturday 24 June Gloucester – Kingsholm Rugby Club
Thursday 29 June Dundee – Slessor Gardens
Friday 30 June Edinburgh – Royal Highland Centre
Saturday 1 July Donington – Donington Park Racetrack
Thursday 6 July Scarborough – Open Air Theatre
Friday 7 July London – Greenwich Music Time, The Old Royal Naval College
Saturday 8 July Colwyn Bay – Eirias Stadium
Sunday 9 July Southampton – Ageas Bowl
Thursday 13 July Monmouthshire – Caldicot Castle
Friday 14 July Exeter – Powderham Castle
Saturday 15 July Durham – County Cricket Club, Emirates Riverside

The Scarborough ^{News}

Little Mix on way back to Scarborough



Top girl band Little Mix are heading to Scarborough Open Air Theatre in July as part of their 'Summer Shout Out' tour. They were last on the OAT stage in July 2014.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnoch and Jade Thirlwall have established themselves as one of British pop's brightest acts.

And Little Mix bring their sensational stage show – featuring such signature hits as Shout Out to My Ex, Black Magic, Hair and Wings, alongside tracks from their new album Glory Days – to Scarborough Open Air Theatre on Thursday July 6, 2017. Tickets go on sale at 9am Friday January 20.

2016 was an incredible year for the band with another massive No.1 single Shout Out To My Ex, and their album Glory Days, shooting straight to No.1 on the Official Albums Chart.

The record has spent a total of four weeks in the peak position and is the quickest selling album in the UK charts by a girl group since Destiny's Child's Survivor in 2001. It is also the longest-reigning girl group No.1 album of the millennium.

Little Mix's Scarborough date is part of the band's 13-date 'Summer Shout Out' tour. Kicking off at Wirral Live on Sunday May 21, the run of outdoor shows ends on Saturday July 15 in Durham.

The Scarborough OAT concert is presented by promoters Cuffe and Taylor, whose Director Peter Taylor said: "This is a hugely exciting announcement. Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to the Yorkshire coast this summer."

Tickets for Little Mix at Scarborough OAT, priced from £35, go on sale at 9am Friday January 20. They are available from www.ticketmaster.co.uk (0844 844 0444) and www.scarboroughopenairtheatre.com or in person from Scarborough Open Air Theatre Box Office (01723 818111) and the Discover Yorkshire Coast Tourism Bureau (01723 383636).

This story also appeared in the: Sheffield Star (147,284); Doncaster Free Press (27,117); South Yorkshire Times (5,333); Epworth Bells (2,874); Yorkshire Coast Radio (966)

GAZETTE & HERALD

Pocklington

Post

SERVING MARKET WEIGHTON, STAMFORD BRIDGE AND SURROUNDING VILLAGES

Tickets for Little Mix open air gig on sale

Event

**LITTLE MIX, SCARBOROUGH
OPEN AIR THEATRE**
Thursday July 6

Girl band Little Mix are heading to Scarborough Open Air Theatre as part of their Summer Shout Out tour.

Tickets for the July 6 go on sale tomorrow.

Available from www.ticketmaster.co.uk (0844 844 0444) and www.scarboroughopenairtheatre.com or in person from Scarborough Open Air Theatre Box Office (01723 818111)



Little Mix are heading to the coast

Little Mix set for theatre concert

GIRL band Little Mix are heading to Scarborough Open Air Theatre (OAT) in July as part of their Summer Shout Out tour.

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall have established themselves as one of British pop's brightest acts.

The girls will bring their show - featuring hits such as *Shout Out To My Ex*, *Black Magic*, *Hair* and *Wings* - to Scarborough on Thursday, July 6.

Little Mix's Scarborough date is part of the band's 13-date Summer Shout Out tour.

The Scarborough concert is presented by promoters Cuffe and Taylor, whose director Peter Taylor said: "This is a hugely exciting announcement."

"Little Mix are, without a doubt, one of the UK's most successful pop acts and I am thrilled we are bringing them to the Yorkshire coast this summer."

Tickets go on sale at 9am on Friday, January 20. They are available from ticketmaster.co.uk (0844 844 0444) and scarboroughopenairtheatre.com, or in person from Scarborough Open Air Theatre box office on 01723 818111 and the Discover Yorkshire Coast Tourism Bureau on 01723 383636.

THE PRESS

Little Mix heading for seaside



CHART-TOPPING girl group Little Mix, *pictured left*, will play Scarborough Open Air Theatre on July 6 as part of their 13-date Summer Shout Out tour.

Winners of the 2011 series of The X Factor, Perrie Edwards, Jesy

Nelson, Leigh-Anne Pinnock and Jade Thirlwall will perform such signature hits as Shout Out To My Ex, Black Magic, Hair and Wings, alongside tracks from their 2016 number one album Glory Days. Tickets go on sale on January 20 at 9am.

Hull Daily MAIL

Little Mix bringing Summer Shout Out tour

LITTLE Mix are heading to Scarborough Open Air Theatre in July as part of their Summer Shout Out tour.

The X Factor winners' stage show, featuring signature hits Shout Out To My Ex, Black Magic, Hair And Wings, will be coming to the theatre on Thursday,

July 6. They will also be playing tracks from their new album Glory Days.

Tickets, costing from £35, go on sale on www.ticketmaster.co.uk at 9am on Friday. Tickets are also available from the box office or by calling 0844 8440444.





Big Names Coming To Scarborough Open Air Theatre This Summer

Graham Clark, Features Writer



... With the number of concerts increasing this summer at Scarborough's Open Air Theatre, it looks to be a very impressive line up they have appearing so far.

There is something for all age groups. The latest act to be announced is chart favourites Little Mix who are bringing their Summer Shout Out tour to the seaside venue on Thursday 6 July. Tickets for this latest go on sale at 9am on Friday 20 January.

With more acts to be announced in the coming weeks the line up so far looks as follows:

- ▶ The Beach Boys - 24 May
- ▶ The Charlatans - 16 June
- ▶ Michael Ball and Alfie Boe - 27 June
- ▶ Cliff Richard - 29 June
- ▶ UB40 featuring Ali Campbell, Astro and Micky Virtue - 30 June
- ▶ George Benson - 1 July
- ▶ Little Mix - 6 July
- ▶ Olly Murs - 9 July
- ▶ Madness - 3 August
- ▶ 80's Vs 90's featuring The Human League, Midge Ure, Living in a Box - 5 August
- ▶ Jess Glynne - 11 August

Who would ever have thought of these top acts appearing in Scarborough?

Watch this space as further announcements are made.

The Scarborough News

Thousands enjoy a great night of top pop as Olly Murs and Little Mix thrill in the open air

PICTURES BY COFFEY AND TAYLOR
@scarnews @scarnews

Little Mix and Olly Murs attracted thousands to the Open Air Theatre last week as they rocked show-stopping performances.

Both acts shot to fame on popular talent show The X Factor, six and eight years ago respectively, and are still going strong.

One of the world's biggest girl groups sold out their 'Summer Shout Out' tour within hours when tickets went on sale and again when 500 extra standing tickets were released.

Ferrie Edwards, Jess Nelson, Leigh-Anne Pincock and Jade Thirlwall delivered a stunning set of hits including Wings, Shout Out To My Ex, Black Magic, Power and Secret Love Song.

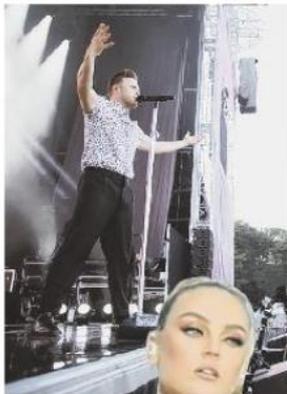
Just an hour before the band took to the stage torrential rain fell on the arena. But this did not dampen the spirits of the thousands of Little Mix fans. As the band left the stage, Jess told the crowd: "Scarborough you have been incredible this evening. Thank you so much for all your love and support tonight. Honestly, you have been one of the best crowds we have ever performed for. Doing this in the rain - you are troopers. We love you guys so so much."

Fans of Olly Murs were blessed with brighter weather as the cheeky chappy took to the stage. The chart-topper played a hit-packed set which included Up, You Don't Know Love, Heart Skips A Beat, Dear Darlin', Troublemaker, Dance With Me Tonight, Years and Years and a cover of Stevie Nicks' Superfittion.

Bouncing and dancing about the stage, the crowd reacted with phenomenal cheers throughout his energetic set.

Watch Little Mix perform!

See our main photograph transform into a video by using your smartphone to scan over the photo with the purple A logo (above, centre photo). Download the free Aurasma app, follow Scarborough News and hover over the image with the purple A. Search for 'Scarborough News' and follow the page. More details on how to use the app can be found online.



EAST ANGLIAN DAILY TIMES

Win WITH THE EAST ANGLIAN DAILY TIMES 10 PAIRS OF TICKETS

We've teamed up with Cuffe and Taylor to offer 10 lucky readers the opportunity to see Little Mix perform their Summer Shout Out tour at Norwich's Earlham Park.

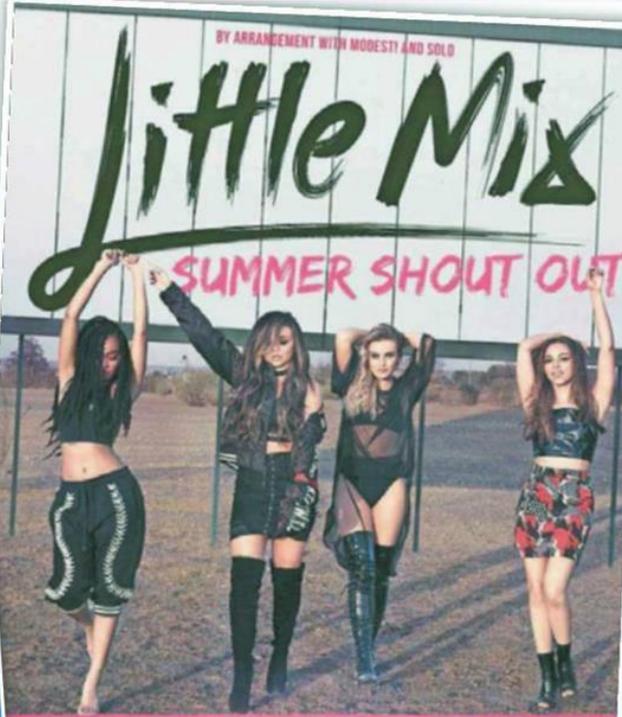
The X-Factor winning group will bring their sensational stage show to Earlham Park on Sunday 3rd September and perform songs from their new album Glory Days.

If you want the chance to be a part of this incredible night of live music, simply answer the following question:

What was the name of Little Mix's debut album?

A) DNA
B) Q&A
C) BLT

Simply text: **EADTMIX** (space) answer, name & email address and send to 88833



BY ARRANGEMENT WITH MODESTY AND SOLO

Little Mix

SUMMER SHOUT OUT



SUNDAY 3RD SEPTEMBER

Earlham Park, Norwich

Visit ticketmaster.co.uk Call 0844 844 0444

EAST ANGLIAN DAILY TIMES

Terms & Conditions
Texts cost £1.50 plus standard network rates. 10 winners will be selected from all correct entries received from the EAD, Norwich Evening News, Ipswich Star and EADT after the closing date. 8 am on Thursday, 31st August 2017. Entries received after the closing date will not be counted but you may still be charged. The promoter's decision is final. For full terms and conditions go to www.ead.co.uk (used Account promotion rules apply). The winners will be contacted by phone or email after the closing date. By entering this competition you will automatically be subscribed to receive news and offers from Archant. If you do not wish to receive details of any other products or services, please send your message with CDT. Service Provider: Almeta UK Limited, 944 700, Tel: 0207 720 7100

CUFFE AND TAYLOR

Eastern Daily Press

Artistic Little Mix fans win tickets to see band perform in Norwich park

JESSICA LONG

Jessica.Long@archant.co.uk

Two young Little Mix fans will see their idols live in Norwich after impressing with their artwork.

Young followers of the band – made up of Perrie Edwards, Jesy Nelson, Jade Thirlwall and Leigh-Anne Pinnoch – were urged to get their colouring pens out and design and create posters and banners showing their love for the band with the winners getting tickets to the Earlham Park gig.

After receiving a number of high class entries, promoters Cuffe and Taylor chose Robyn Clarke, 11, and Chelsey Bennett, 11, as the competition winners.

“We’re delighted so many Mixers have got on board and entered this competition,” said Cuffe and Taylor director Peter Taylor. “It has been very difficult to pick the winners as it is clear these youngsters have really taken their time to produce some brilliant posters.

“We love what Robyn and Chelsey have created so they will both win a family ticket for four to see Little Mix at Earlham Park.

We would also like to say thank you to everyone else who entered the competition, we think you are all ace Mixers.”

The Norwich date, on September 3, marks an extension to the band’s 15-date ‘Summer Shout Out’ tour.

The four-piece, who have just released a new version of the hit CNCO single Reggaeton Lento, will be supported in Norwich by Scottish singer-songwriter Nina Nesbitt and the Germein Sisters.

Opening the show will be Australia’s Germein sisters, an indie pop band comprised of siblings Georgia, Ella and Clara Germein. The trio have been turning heads across the globe after their debut single Da Da Doo entered the Top 100 Mainstream Radio Charts in Germany.

They will be followed by Nesbitt, who hails from Edinburgh, and is best known for her song, Stay Out, which peaked at number 21 in the UK singles chart after its release in 2013.

Mr Taylor, added: “To announce two very different but very talented support acts is great, and I can assure all Mixers they are going to have a brilliant night.

“Little Mix are, without a doubt, one of the UK’s most successful pop acts and the response to their



tour this year has been absolutely phenomenal so get ready Norwich, this is going to be a fantastic end to the summer.”

Twenty thousand people are set to flock to Earlham Park to see the girl group perform.



Right, from left: Chelsey Bennett and Robyn Clarke with their winning posters.

Pictures: COURTESY OF LAUREN BENNETT/KERRY JAMES

Eastern Daily Press

Mixed emotions for fans at Little Mix concert in city's Earlham Park

JESSICA LONG

Jessica.Long@archant.co.uk

Music fans were left in a mix after the world's biggest girl band performed in Norwich.

Thousands of people descended on Earlham Park on Sunday to see Little Mix and although a large majority of fans were delighted by the evening concerns were raised over the organisation of the event.

The city park was turned into a music venue as the four-piece belted out some of their biggest hits to nearly 20,000 people with some calling it the "best day ever".

But a number of people complained about the running of the show which left some children in tears.

Simon Carter, 43, from Somerton, attended the concert with his wife and his two children Sofia, five, and Lydia, three. It was his daughters' first concert, with the tickets costing £180 for four, but the family left before the music started.

"The girls really love Little Mix and they had look forward to it for months but had enough of waiting after 40 minutes and were in floods of tears," he said. "None of the security guards knew when Little Mix were coming on and where we were standing in general admission there were kids in blankets on the floor and they were being trampled on by drunken adults."

One concert goer, who does not want to be named, attended the

gig with her 10-year-old daughter and said she was "absolutely disgusted" by the event.

"I paid £145 for two tickets and they were only on for an hour," she said. "I've been to Oily Murs and Take That recently and they were on for at least an hour and 45 minutes."

Other people complained on social media about the long queues for buses, two hour queues to enter the golden circle area and the lack of staff processing tickets.

But despite some complaints

many people described the event as a "brilliant" night.

Amanda Marsh, 42, from Wymondham, went to the show with her daughter Mia, 12, and said it was a great night.

"We really enjoyed it and so did everyone around us," she said. "Mia told me it was the best day ever and her favourite part was just breathing the same air as Jade."

Sarah Smith added: "It was brilliantly organised and well planned. My little girl had an amazing time and there was a good atmosphere."

And Melissa Powley simply said: "Little Mix were brilliant!"

Organiser's response

In response to the criticism from some a spokesman for organisers Cuffe and Taylor said: "This was an incredibly busy event and, as with all events of this scale, queues were inevitable.

"For those people with tickets to the Golden Circle there was a two-tier security level as they had to be given wristbands to access this area. This did slow things down but all ticket holders were within the venue well ahead of Little Mix' headline performance.

"We want to thank everyone who attended for their patience as we ensured all those who attended were able to enter and leave the venue safely."

A spokesperson for Norwich City Council said the roads were busier due to this event and Sundown.

She added: "We're sorry it took people longer than usual to get home after the gig so we'll make sure we review our transport arrangements for future gigs at the park to see if we can speed things up."

Our reporter's take

Our reporter Jessica Long was at Earlham Park, here is her take on the concert.

Arriving at Earlham Park at 5.15pm me and my group of friends were unsure of what queue to get in with our golden circle tickets.

One side of the crowd started to move quickly so we followed it to find out that queue was for general admission. The queue we were due to be in was double the length.

When we finally got to the wristband check point it was

clear the lack of staff was the reason for the hold up and they were quickly running out of wristbands. A big cheer went up when reinforcements arrived.

It was 7pm when we made it into the arena where we queued again to get a drink.

But as soon as Little Mix got on at 8.15pm everyone around us was singing and dancing as they powered through their hits. Granted they were only on for an hour but personally I thought there performance made up for what went before.



Little Mix who performed at Earlham Park in Norwich.

Photo: OMBL/GETTY IMAGES



The queue to get into Little Mix at Earlham Park.

Picture: ED HOLMAN

Norwich Evening News

Young Mixers show devotion for their idols

PETER WALSH
peter.walsh@archant.co.uk

They are renowned for their banner-making skills and these Little Mix fans are no exception.

Young followers - made up of Perrie Edwards, Jesy Nelson, Jade Thirlwall and Leigh-Anne Pinnock - had been urged to show off their artistic talents as part of a competition ahead of the band's Earlham Park gig on September 3.

Promoters Cuffe and Taylor wanted Mixers, as the hordes of fans are known, to get their colouring pens out and design and create posters and banners showing their love for the pop group.

Fans, up to the age of 16, were asked to then send in a picture of themselves holding the banner with the best two designs, as decided by Cuffe and Taylor, winning tickets for a family of four to the Norwich gig.

The deadline closed on Friday, but as this selection of entries show, the standard was high and promoters will have a tough choice in selecting the winners who will be announced the week beginning August 28.



Evie Dix, five.

Picture: CLAIRE GOOCH

Norwich Advertiser

LITTLE MIX



Earlham Park, Norwich, September 3, gates 5pm, £43.45 (including booking fee)/golden circle tickets £60.50, ticketmaster.co.uk

Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall – aka mega-success girl band Little Mix - bring their sensational stage show – featuring such signature hits as Shout Out to My Ex, Black Magic, Hair and Wings, alongside tracks from their new album Glory Days – to Earlham Park as part of their 'Summer Shout Out' tour.

Eastern Daily Press

Norwich in a Little Mix as girl band performs

On the same weekend as the new series of the TV show that launched them aired, Little Mix took centre stage at Norwich's Earlham Park and well and truly proved they still had the X Factor.

It was in 2011, during the eighth series of the hit ITV1 show that Perrie Edwards, Jesy Nelson, Jade Thirlwall and Leigh-Anne Pinnock, formed before going on to be the first and, to date, only group to win the contest.

Fast forward six years and the multi-award winning band are now the biggest girl group in the world – and boy, they proved it to thousands of excited young music fans in Norwich last night.

Earlham Park, normally a haven for dog-walkers, runners and sunbathers, was transformed into an ocean of colour with glitter-faced screaming schools of fans, known as Mixers, clutching banners, placards and posters beaming about their love for the group.

But the love was reciprocated by their heroes who showered compliments from the stage to a "noisy" and "incredible" Norwich during their spangling set which included hits like Power, Black Magic, Down and Dirty, Wings, and of course Shout out to My Ex.

The concert was my first Little Mix gig but might not be my last judging by the reaction of my daughters Freya and Bonnie who seemed to sum up the feeling among most of gleeful gathering.

Freya, eight, said: "I thought it was awesome."

Bonnie, five, said: "I loved jumping around to the songs."

The girls on stage certainly proved to be just the tonic for these and thousands of other little mixers.

There was also support from Scottish singer-songwriter Nina Nesbitt and indie pop band the Germein Sisters who more than played their part in the night of music at Earlham Park, which in 2015 hosted Radio One's Big Weekend spectacular.



*File photo of Little Mix (left to right) Perrie Edwards, Jade Thirlwall, Jesy Nelson and Leigh Anne Pinnock.
Photo: Chris J. Ratcliffe/PA Wire*

Norwich Evening News

Little Mix support acts announced for Norwich gig

Girl power! Little Mix announce two all-female support acts for Norwich show.

The X Factor winners are heading to Earlham Park on Sunday, September 3 as part of their Summer Shout Out Tour, where they will be joined on stage by Scottish singer-songwriter Nina Nesbitt and the Germein Sisters.

Nesbitt, who hails from Edinburgh, is best known for her song, Stay Out, which peaked at number 21 in the UK singles chart after its release in 2013.

Since then the 23- year-old has enjoyed repeated chart success, recorded a version of Fleetwood Mac's Don't Stop for a John Lewis advert and has featured on tracks with big names such as Kodaline and Feed Me.



NINA NESBITT WHO WILL SUPPORT LITTLE MIX AT EARLHAM PARK. Photo supplied by Rhodes Media

Opening the show will be Australia's Germein sisters, an indie pop band comprised of siblings Georgia, Ella and Clara Germein.

The trio have been turning heads across the globe after their debut single Da Da Doo entered the Top 100 Mainstream Radio Charts in Germany.

2017 has already seen the sisters tour across Europe with dates in Germany, Switzerland and Spain before rounding off their third subsequent performance at the UK's Isle of Wight Festival.

Little Mix's Norwich show is being organised by promoters Cuffe and Taylor. Director Peter Taylor, said: "To announce two very different but very talented support acts is great, and I can assure all Mixers they are going to have a brilliant night.

"Little Mix are, without a doubt, one of the UK's most successful pop acts and the response to their tour this year has been absolutely phenomenal so get ready Norwich, this is going to be a fantastic end to the summer."

Since 2011, Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnock and Jade Thirlwall have established themselves as one of British pop's brightest acts, with hits including Shout Out to My Ex, Black Magic, Hair and Wings.

Twenty thousand people are set to flock to Norwich to see the girl group perform.

Limited General Admission and Golden Circle tickets for the show are still available from ticketmaster.co.uk

The Northern Echo

30th March

Extra tickets on sale for Little Mix after Scarborough Council approval

Emily Flanagan [@echoflanagan](#)
Reporter (Northallerton)

PROMOTERS have announced an extra 500 tickets are set to go on sale for Little Mix's visit to North Yorkshire later this year.

The major girl band are visiting Scarborough's Open Air Theatre (OAT) on Thursday, July 6 as part of their Summer Shout Out tour. The 7,500 tickets which originally went on sale sold out within hours, but now promoters Cuffe and Taylor have announced that more will go on sale from 9am tomorrow (March 31).

The 500 extra standing tickets will go on sale exclusively from Scarborough's OAT box office.

The announcement was made after Scarborough Borough Council approved an application to increase the capacity of the venue to 8,000.

It will be a record audience for the Yorkshire coast venue.

Cuffe and Taylor director Peter Taylor said: "The original allocation of 7,500 tickets sold out within hours of going on sale and we know there were many Little Mix fans in Yorkshire who missed out.

"We are now delighted to announce that, at 9am tomorrow, 500 extra standing tickets will go on sale for the band's July 6 show here in Scarborough.

"These extra tickets will only be available from the Open Air Theatre's box office. Scarborough residents have been hugely supportive of the shows here and we wanted to make sure as many local people as possible had the chance to secure tickets.

"Scarborough Borough Council has just approved increasing the capacity of the Open Air Theatre to 8,000 so we are potentially looking at a record-breaking attendance at this wonderful venue on July 6.

"It is going to be a night to remember and we would advise any Little Mix fans who want tickets for the show to not delay when they go on sale at 9am tomorrow."

Tickets for Little Mix at Scarborough OAT are priced £45 and limited to four tickets per person.

They are available in person from Scarborough Open Air Theatre Box Office or by calling the box office on 01723-818111.



LIVE: More tickets have been released for Little Mix's visit to the region

The Scarborough ^{News}

Extra tickets released for sell-out Little Mix gig



Little Mix

The world's biggest girl band Little Mix are set to play to a record audience at Scarborough Open Air Theatre this summer after promoters announced 500 extra tickets will go on sale this morning.

Tickets for the chart-toppers' Thursday July 6 gig – part of the band's 'Summer Shout Out' tour – were snapped up by fans when they went on sale in January.

Promoters Cuffe and Taylor are today delighted to announce an extra 500 standing tickets will go on sale at 9am today – via Scarborough OAT's Box Office. An audience of 8,000 is now expected to see Little Mix at Scarborough OAT – a record for the stunning Yorkshire coast venue.

Cuffe and Taylor director Peter Taylor said: "The original allocation of 7,500 tickets sold out within hours of

going on sale and we know there were many Little Mix fans in Yorkshire who missed out. "We are now delighted to announce that, at 9am tomorrow, 500 extra standing tickets will go on sale for the band's July 6th show here in Scarborough.

"These extra tickets will only be available from the Open Air Theatre's box office. Scarborough residents have been hugely supportive of the shows here and we wanted to make sure as many local people as possible had the chance to secure tickets.

"Scarborough Borough Council has just approved increasing the capacity of the Open Air Theatre to 8,000 so we are potentially looking at a record-breaking attendance at this wonderful venue on July 6th.

"It is going to be a night to remember and we would advise any Little

Mix fans who want tickets for the show to not delay when they go on sale at 9am tomorrow."

Little Mix's Scarborough OAT show comes hot-on-the-heels of a massive year for the band with their No.1 single Shout Out To My Ex, and their album Glory Days, shooting straight to No.1 on the Official Album Chart. The record spent four weeks in the peak position and is the quickest selling album in the UK charts by a girl group since Destiny's Child's Survivor in 2001.

It is also the longest-reigning girl group No.1 album of the millennium.

Tickets for Little Mix at Scarborough OAT, priced £45 and limited to four tickets per person, go on sale at 9am. They are available in person from Scarborough Open Air Theatre Box Office or by calling the box office on 01723 818111.